STRAIGHT UP GROWTH

It's who we are,
and what we deliver.

Commerce growth is more complex than ever. Your agency shouldn't be.

We're built to outperform the traditional agency model with senior expertise, proprietary technology, and an integrated team that acts as an extension of yours.

From strategy and content to retail media, operations, and analytics, we help brands accelerate profitable growth across Amazon, Walmart, Target, TikTok Shop, Shopify, Chewy, and the channels that matter most.

Why Straight Up Growth? We offer full-service commerce expertise, dedicated strategists backed by cross-functional specialists, proprietary technology and AI-powered insights, transparent communication, and a proven track record of helping both emerging and enterprise brands grow.

We'll let our work speak for itself.

peach slices	108% Increase in YOY sales 23% Increase in dwell time 22% Increase in YOY visits
BARK&BOX	$15K → $1MM in 12 months; #1 dog bed on Amazon Drove 5x DTC ARR growth $50MM → $250MM
MARS	Increased sales 51% & advertising conversion rate 38% within the 1st 3 months
koia	Net-new vegan protein 2.8 million sold in 12 months
PEACH & LILY	From $7K per month to over $2 million per month in 3 years
zoetis	Increased sales from launch $0 to $1million+ within 6 months
GIBS GROOMING	67% Increase total sales 156% Increase in ad clicks CVR Increase 12%
KETO MOJO	From zero to $1 million per month, in 8 months